FOOD FILM MENU

2027 Open Call

Organised by **IGCAT**

Deadline:
25 June 2027

IGCAT
INTERNATIONAL INSTITUTE OF
GASTRONOMY, CULTURE, ARTS AND TOURISM

IGCAT's **Food Film Menu** is an annually selected list of award-winning short films that showcase regional food cultures and traditions from around the world. Through 14 incredible food stories, filmmakers capture the unique relationship between food, heritage, and local identity.

Each year, an international jury of IGCAT experts select the best films from submissions sent to IGCAT from across the globe. The selection becomes a permanent Food Film Menu and joins IGCAT's collection of amazing films that highlight the IGCAT's aim of preserving and promoting food uniqueness. From the selection, the films enter a social media vote to select the Public's Favourite Film.

The winning films are published annually on IGCAT's website, social media as well as our partners media channels. They are also shown in film festivals across the globe.

By putting the spotlight on regional gastronomy, you and your short food film can play a key role in raising awareness about the importance of regional cultural and food uniqueness and help to promote culinary heritage, sustainable practices, and regional storytelling through the power of audiovisual media.

Diverse food, food cultures, food traditions, and food knowledge have shaped through centuries the cultural, architectural and landscape heritage of regions across the globe, creating an incredible patchwork of unique food ways that deserve to be safeguarded and showcased.

In an increasingly globalised world, it is of vital importance to revalue and promote local food as cultural heritage, and as the way forward to ensure future sustainable development and community well-being.

Unleash your creativity and become an ambassador for cultural and food diversity

Open Call
Food Film Menu

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THEME : FOOD STORIES

We are hungry for incredible stories starring the food heritage of regions from across the globe!

Each region holds countless fascinating food stories waiting to be told. Local food products, recipes, food producers, chefs, food traditions, food innovations, food techniques and practises, food landscapes or built heritage related to regional gastronomy - to name a few - are all eligible protagonists of your short film.

Eligible topics of the short films include and partnered by institutions that share our values:

REGENERATIVE PATHWAYS

Short films in this category should raise awareness about the advantages of integrating local food, recipes and traditions into tourism offerings for greater environmental, economic and cultural sustainability, especially in rural areas.

REGENERATIVE VANUA
Paving the way for a regenerative Pacific

FEEDING THE PLANET

Short films in this category aim to provoke discussion on the origins of our food and the challenge of ensuring healthy food for all. Topics such as biodiversity conservation, local food sourcing, sustainable agriculture, pollinator importance, food waste, and other issues crucial to global food security are encouraged. Submissions from around the world are welcome.

Slow Food®

EDUCATING FOR OUR FUTURE

Short films in this category should emphasize culinary and cultural education, promoting responsible production and consumption. Understanding the importance of and fostering pride in local and healthy food options is crucial for the future health and well-being of citizens, as well as for sustainable development. Submissions from around the world are welcome.

FUTURE FOOD INSTITUTE

ENVIRONMENT AND SUSTAINABILITY

Short films in this category should explore the intersection of food, ecology, biodiversity, seasonality, and ethical practices, emphasizing sustainable methods and the impact of our culinary choices on the planet. Submissions from around the world are welcome.

CROP TRUST

WORLD REGION OF GASTRONOMY*

Short films in this category should convey the gastronomic identity, food, traditions, landscapes, food ways and people, as well as the multiple connections that food generates between them, in one of IGCAT's awarded or candidate World Regions of Gastronomy. *Eligible films in this category are identified in the film list shared with the jury.

EUROPEAN REGION OF GASTRONOMY*

Short films in this category should convey the gastronomic identity, food, traditions, landscapes, food ways and people, as well as the multiple connections that food generates between them, in one of IGCAT's awarded or candidate European Regions of Gastronomy. *Eligible films in this category are identified in the film list shared with the jury.

YOUNG CHEF AMBASSADORS*

Short films in this category should highlight an aspiring young chef and their Regions of Gastronomy. We are looking for leaders and ambassadors for the future so their philosophy and values as well as their cooking talent need to shine. *(Aged 18-35)

YOUNG FOOD PRODUCERS*

Short films in this category should highlight young farmers, fishermen and/or food producers in their Regions of Gastronomy. We are looking for leaders and ambassadors for the future so their philosophy and values as well as their talent need to shine. *(Aged 18-35).

INNOVATION, CREATIVITY AND ENTREPRENEURSHIP

Short films in this category should showcase new creative products, services, experiences and/or entrepreneurship opportunities that are inspired by a region's culinary heritage and culture. They should also encourage young and adult learning and the development of new skillsets to ensure the availability of skilled professionals for the hospitality industries.

CULINARY JOURNEYS

Short films in this category should allow viewers to discover the flavours and traditions of regional cuisines by taking them on an intimate exploration of local culinary landscapes. Submissions from around the world are welcome.

FOOD HERITAGE AND TRADITIONS

Short films in this category should delve into the rich history and time-honored customs of unique culinary practices that have been passed down through generations. Submissions from around the world are welcome.

LINKING URBAN AND RURAL

Short films in this category should focus on re-connecting rural and urban environments in the regions, encouraging a re-valorisation of traditional and indigenous knowledge of food customs and systems to reduce the divide between rural and urban areas, particularly in the fields of food and culture.

HEALTH AND WELLBEING

Short films in this category should be about promoting healthier lifestyles and sustainable food systems. This includes enhancing consumer knowledge about product ingredients and the nutritional value of local food, promoting cooking skills, engaging citizens in natural farming and outdoor recreation. Submissions from around the world are welcome.

YOUNG DIRECTOR*

Eligible short films in this category may fulfill any of the above-listed category requirements, conveying the best message and displaying excellent technical skills. *(Aged 18-35).

HOW TO ENTER

Read the rules detailed on this page very closely. If your short food film complies with the standards and regulations listed below, proceed to fill out the submission form.

RULES & RESTRICTIONS

1. The short film should have a **maximum length of 5 minutes** (recommended length: 3 min.)
2. All languages are accepted but the film **MUST include English subtitles**.
3. The film should have been **created after 1 Jan 2022**.
4. All genres are eligible for submission. Films with more unique artistic, cultural, and humorous real stories are especially encouraged to participate.
5. Films which depict **sexual pornography** or **extreme violence** will be automatically disqualified.
6. Campaigns consisting of several films can be entered but only as individual films. **Each film will be judged individually.**
7. Submission **must have signed release forms from all contributors** for IGCAT and all IGCAT´s partners to use and publish their work and photos stills provided.
8. The **filmmaker(s) is/are responsible for purchasing music rights** for audio used in the short film.
9. The **filmmaker(s) must have written permission** to showcase the **locations and people on-screen**.
10. The filmmaker/s must also provide with each film submitted the following:
    a. A **high-resolution digital version** of the film upon acceptance.
    b. (at least) **2 high-quality still images** from your film to be distributed to the press and for use on IGCAT website and social media (**minimum of 2000px and 72ppi** in the long side).
11. If accepted, your short film **may be used for promotional purposes** and you give **full rights to IGCAT (free of charge) to use it and/or promote it**. Noting that this right does not extend to commercial use of the film.

11. If selected, you may **not withdraw your short film from the Food Film Menu** and you **must provide a Youtube link** to your film's trailer. This allows us to feature your trailer on our website and social media accounts.

12. If selected, you **authorise IGCAT's partners to publish your work** on their websites, social media, film festivals and events.

13. If selected, films from the awarded and candidate World/European Regions of Gastronomy **need to include the official candidate or awarded World/European Region of Gastronomy logo**.

14. Filmmakers of all ages, professionals, enthusiasts and production companies are invited to submit in any category, however, the **Young Director, Young Food Producers, and Young Chef Ambassadors** categories are **exclusively for applicants aged 18-35** at the time of submission.

15. **IGCAT reserves the right not to award** any short films if submissions **do not comply** with the required theme and standards.

16. All rules and regulations are subject to **interpretation by IGCAT**.

17. The decision of the jury **is final**.

**If applying from a European or World Region of Gastronomy, please add the official logo in the credits.*

AWARDS & PRIZES

- An international jury of experts will select up to 14 best films, (chosen among the eligible submissions; see Rule 14 above
- Among them, the Public's Favourite Films will be selected through an online vote.
- All winners will be promoted and offered as a menu to film festivals throughout the globe.
- All winners will be permanently showcased in the **Food Film Menu** section on **IGCAT**'s website and YouTube channel, and promoted through **IGCAT**'s social media accounts (Instagram, Facebook, Twitter, LinkedIn).

SUBMISSION LINKS

Short films should be submitted via **email**. Download the registration form here or from IGCAT's website. Fill in the form and send it to partnerships@igcat.org together with a link to your film / video (you can send it as a password protected file on Vimeo.com or YouTube (as unlisted) in case of first releases).

SELECTION

- The **2027 Food Film Menu** selection will be made by a committee of **IGCAT** experts in the food and film sectors.
- The first 14 category winners will be announced online through IGCAT channels.
- A **public vote** will then open on **IGCAT**'s social media to select the **Public's Favourite Film** from the list of category winners.
- The 1st , 2nd , 3rd Prize and the Public's Favourite Film will be officially announced at an Award Ceremony to be organised by **Vanuatu, World Region of Gastronomy 2027** on **15 October 2027,** in the framework of the **3rd WORLD GASTRONOMY SUMMIT**.

SUBMISSION DEADLINE

DEADLINE for submission: **25 June 2027** at **23:59h** CEST

ORGANISERS

The **Food Film Menu** is organised and coordinated by the **International Institute of Gastronomy, Culture, Arts and Tourism** (IGCAT). **IGCAT** aims to **empower local communities** by raising awareness of the importance to safeguard and promote distinct food, culture, arts and sustainable tourism assets. This is essential to balance against globalised food trends that are impacting on our planet, health and local economies.

IGCAT is a non-profit institute established in 2012, working with regional stakeholder consortiums in the fields of gastronomy, culture, arts and tourism. It counts on the expertise of a worldwide network of experts and works in partnership with specialised intergovernmental organisations.

IGCAT provides the World and European Region of Gastronomy Award and is the official secretariat for the World and European Regions of Gastronomy Platforms. Furthermore, the Institute has developed the European Young Chef Award, the World Food Gift Challenge and the Top Websites for Foodie Travelers.

www.igcat.org

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Food Film Menu

- AWARDED BY -

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COLLABORATING FESTIVALS & INSTITUTIONS

FOODFILMFESTIVAL – AARHUS
Aarhus-Central Denmark
European Region of Gastronomy
Awarded 2017

EATSA Art & Tourism Film Festival
Portugal

Amorgos Tourism Film Festival
South Aegean, Greece
European Region of Gastronomy
Awarded 2019

Famtàstic · Evenings of Gastronomic Arts
Catalonia, Spain
World Region of Gastronomy
Awarded 2025

Terres Travel Festival – Films & Creativity
Catalonia, Spain
World Region of Gastronomy
Awarded 2025

Festival TEF Krk
Kvarner, Croatia
European Region of Gastronomy
Awarded 2026

Food in Film Festival San Miguel
Mexico

ART & TUR International Tourism Film Festival
Coimbra, Portugal
European Region of Gastronomy
Awarded 2021

NNLE Youth Palace of Zugdidi Municipality
Georgia

CINECLUB 262 – Cineciok Festival
Sicily, Italy
European Region of Gastronomy
Awarded 2025

Chania Film Festival (CFF)
Crete, Greece
European Region of Gastronomy
Awarded 2026

International Urla Gastronomy Film Festival
Turkey

Thai Food Film Festival Thailand Gastronomy Network
Thailand

Cerealia Festival – La Festa Dei Cereali
Italy